

CASE STUDY: REGION OF DURHAM STRATEGIC PLAN

Client: Region of Durham, Ontario, Canada

OVERVIEW

In 2015, the Region of Durham embarked on a process to update its Strategic Plan. Through this process, the Region committed to crafting a solutions-focused plan, intent on managing change and making Durham a destination of choice for permanent residents, industry, business, and visitors. Lura Consulting and Planning Solutions Inc. were retained to develop the Strategic Plan.

SERVICES

Lura's strategic planning services included the following activities:

- Vision, Goals and Strategies Development
- Draft and Final Plan Development
- Steering Committee Meetings
- Online Surveys and Social Media
- Pop-Up Consultations
- Kitchen Table 'Talk About It' Guide
- Community Meetings
- Council Presentations
- Staff Facilitation Training

RESULTS

The new Growing Together, Reaching Further, Aspiring Higher, Durham Region Strategic Plan 2015–2019 is a guiding document that identifies a vision, mission, goals and strategies that the Region will be focusing on over the next four years and beyond. It is a platform for strategic, long-range thinking and for responding to evolving community needs in a clear and accountable way. Over 1,275 people were engaged through various channels throughout the planning process.

